



MOTOR CITY BADGERS

BASCOM
AWARD
2019 - 2009



May 15, 2015

Motor City Badgers Board Meeting Hosts: Scott and Mary Nigh, Novi, Michigan

Attendance: Scott Nigh, Mary Nigh, Bart Heldke, Chuck Trewin, Julie Weinlander, Bruce Pierce, Doug Griese, Frank Murkowski

Meeting called to order: 7:09 p.m.

Welcome – Frank Murkowski

Review 1/9/19 Minutes – Motioned to approve, seconded and approved.

President's Report – Frank Murkowski

- **Inaugural Day of the Badger** was a success for Wisconsin.
- \$1,863,080 was raised from 5,061 donors.
- **Scholarship funds** are going down for the alumni chapter.
- Bruce noted our club must fund scholarships and raise money during the summer.
- 13 donated a total of \$1,375 to the Motor City Badger Scholarship Fund.
- DoB donations will be matched by WAA to total \$2,750.
- Bruce: could have raised more; many Badgers live in SE Michigan; only two alumni donated who were not MCB board members; DoB is an important fundraiser.
- **Badger Football Huddle is 9/26/20 between 8 a.m. - 8 p.m.** Mark Polster is chair.
Location: Sheraton Arbor. Reasons: less expensive, indoors, better food options, better parking. Expecting 450-500 people. Room rent is \$500. Billing minimum is \$7,000.
Discussed getting more than 300 game tickets, but concluded we cannot.
 - o Total per person will be \$23.94.
 - o Target Huddle Charge per person is \$49.00.
 - o Chuck sent \$1,000 down payment for deposit.
 - o Frank will call and arrange the bus transportation to and from Michigan Stadium.
- **Chairman of the Mechanical Engineering Department at Ford's Garage Restaurant, 5/8**
 - o Over 40 people in attendance. Brittany alerted us a week in advance.
 - o Frank wants a list of everyone in attendance.
 - o Bart will request a list of attendees in order to connect with young alumni to get them more involved in the club.
- **Nathalie McFadden will be our new WAA chapter contact.**
Jesse James White left Wisconsin for a job in Alaska.
- **Penn State Alumni Club Golf Outing June 8, 2019 @ 10 AM for Pancreatic Cancer Research**
 - o Brodie Schultz, Chairman of Penn State Alumni, invited MCB.
 - o MCB consensus: we want to participate.
 - o Brodie will send financial information to Frank.
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President's Report (continued):

- **Alumni Leadership Conference October 10-12, 2019 (THU-FRI) in Madison.**
 - o Frank will attend. If anybody else wants to go, let him know.
- **Fundraising Ideas**
 - o WAA has a list of ideas - look at it. Some as simple as a 50/50 raffle.
 - o Are there any companies around here that are led by Wisconsin grads?
 - o Bart: contact past scholarship recipients- parents and students.

Chuck's Treasurer's Report

- \$1,375 raised on the Day of the Badger; to be matched to \$2,750
- \$385 donation for Founders Day
- \$45 raised in 50/50 raffle at Badger:Mich basketball game
- \$195 made at Founders Day, which does not count the \$385 donation
- Chuck made \$1000 deposit to Sheridan for the Huddle
- Total in account is \$28,753.42
- Started MCB WAA Fiscal Year on July 1, with \$17,897.34
- Money for scholarships hasn't come out yet.

Bruce's Scholarship Report

- We offered 4 scholarships of \$3,750.
- Total award funds available: \$15,000.
- We awarded an additional \$1,250 to three freshman.
- In the end, 3 freshman accepted. This year it was only freshman.
- The three will each receive a \$5,000 scholarship from Motor City Badgers.
- 46 applied. Only 14 had "financial need", so we evaluated those 14.
- Previous year, only 4 applied.
- Application process was now embedded in the UW application process, so students got a flag invitation to apply for our scholarship.
- It was more laborious for Bruce, but it was good in the end.
- Matching funds will be going away in 2020; more pressure on club to raise money.
- Raise more scholarship money, or reassess our mission.
- Thanks to Bruce for making it very easy to go through.

Bart's Curling Report

- 32 people attended.
- First year having an 8 p.m. event.
- "Everybody gets hyped for an Olympic year," but we had less this year.
- Curling event broke even.
- Plan is to do it again at \$20 per person.

Julie's Basketball Game Report

- Badger Basketball @ Michigan game was a big success.
- Discussed charging \$35 per person versus \$28.
- People likely to pay more to build local scholarship fund.



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Event Planning

- **Golf Outing is July 20th at St. John's GC in Plymouth, 2-8 p.m.**
Dinner after golf, across the street at the Rusty Bucket.
- **Student Send-off is at Rotary park in Novi, July 3rd from 12-3 p.m.**
- Welcome to the City event has been cancelled by the WAA.
- **Community Service Sept 14th from 12:30-2 PM in Detroit.** Serve the homeless with ARK in Roosevelt Park, front of Ford's Michigan Train Station. (Football bye week). Renee is chair.
- **Fall Football Viewings**
 - o Badgers vs. Michigan, 9/21
 - o Badgers vs. Michigan State 10/12
 - o Badgers vs. Ohio State, 10/26
 - o **Badger Football Watch Venue Ideas**
 - BJ's Restaurant & Brewhouse in Livonia
 - Scott is going to check out Library Pub in Novi

Communications

- We recognize that Renee does a lot; thank you, Renee!
- Mary is available to help with communications, meeting, and event notifications.
- Discussed having WAA email the list a link to our Facebook page once a year.
- Group consensus: don't change Facebook cover photo so often.
- Discussed ways to promote the club.
- Maybe, MCB should connect with "local Badger celebrities."

New business

- Everybody should go to the WAA site and review their fundraising suggestions.
- Brainstormed that it might be nice to connect with some local Badger celebs.
- Women's volleyball game?
- Maybe we need a chairperson for fundraising. Mary might volunteer.
- Fundraising competition against another club?

Next meeting: September 11th, 2019 ~ 6 p.m. Dinner, 6:45 - 8:30 p.m. Board Meeting
RSVP to Hosts: Frank & Lisa Murkowski, 17518 Rolling Woods Circle, Northville, MI 48168
(734) 330-5316 ~ lankyhorse@comcast.net

Meeting Adjourned: 8:37 p.m.

Minutes taken by Julie (Edler) Weinlander